



Chris Dickman

More than 15 years of experience in writing, editing, curating and managing online content

Nationality - Canadian

Location - Based near Nice, France

Current activity - Freelancing

Projects

Founding Editor of Graphics.com

August 2001 - December 2016

I launched GraphicsNews.com in 2001 as a reference site for news in the graphics world, with an emphasis on content creation tools. I sold GraphicsNews to ArtToday, Inc., an early online stock photo provider, and we relaunched it as Graphics.com in 2002. It has since passed through the hands of several owners, while I continued to set the editorial direction and generate the site's content.

In recent years I shifted from a technology focus to covering global visual culture in all its forms by including contemporary and historical art, decorative art, antiques, graphic design, packaging design and branding. While this approach broadened its reach, [Graphics.com](#) was one of several sites that current owner Mediabistro decided to no longer update, for undisclosed reasons. My most significant responsibilities included:

- Creating original content (blogs, articles, interviews) as well as fact checking, rewriting and extending press releases and pitches for daily posting.
- Collaborating with book publishers to generate extracts for publishing.
- Working with private and public art galleries and museums to generate text and imagery that could be reworked into posts.
- Developing and editing content from freelance contributors.
- Editing and creating bitmap and vector imagery to support editorial (Photoshop, Xara).
- Posting SEO-optimized content via the Drupal-based CMS (emphasis on Google News).
- Moderation of, and response to, visitor comments (Disqus).
- Creation of weekly newsletters for Graphics.com and other Mediabistro sites.
- Maintenance of Graphics.com and other Mediabistro social media accounts via HootSuite.
- Posting original content on branding and marketing several times a week to the Mediabistro StockLogos [inspiration blog](#).
- Working as Project Manager to replace the aging [Mediabistro job board](#). My recommendation was adopted, with success.

Endorsement from Ivan Raszl, my manager at Mediabistro:

"I have been working with Chris for over 7 years and I only have positive experiences. He's great design/tech editor and writer. With his help we were able to grow our audience on our websites and social media accounts tremendously. I highly recommend him."

Endorsement from Benjamin Kessler, my previous manager at Mediabistro:

"Chris is a dedicated, diligent, and extremely intelligent site manager. As Graphics.com editor, he built and maintained a loyal audience of savvy design professionals — a discerning, demanding group whose high standards for content were matched by Chris's editorial sophistication."

Projects

Co-founder of I/US Corp.

June 1997 – January 2000

As Editor in Chief I was responsible for all content, community and technical aspects of the i/us site, geared to the graphics and design community. I quickly grew site traffic by adding major existing content creators as subdomains (this was back when site hosting was complicated and expensive). I also architected the Jumplist web application, which allowed users to create and manage categorized collections of links for their sites — an early "Yahoo! Directory for everyone." The company was sold to Getty Images in 2000.

Founder of CorelNET.com

April 1995 – June 1997

In 1994 I pitched Corel Corp. CEO Michael Cowpland on the idea of creating and running a web site on contract for CorelDRAW users. The result was the first large-scale, community-driven site dedicated to the graphics and publishing community, which hosted tips and tutorials, bustling forums and live group chats with CoreDRAW notables. CorelNET was one of the first 5,000 sites. Ah, the early days of the Web!

Print

When it comes to print, I've written everything from book reviews, travel articles and op-ed pieces for national newspaper *The Globe and Mail*, through magazine articles on art and antiques; software and hardware reviews; and an in-house newsletter for a leading-edge technology company. I've penned a monthly column on graphics software; served as Editor in Chief of a glossy; line-edited one book and authored four of my own; and published a successful monthly magazine (sold to Ziff Davis).

Education

Ontario College of Art and Design

AOCA Degree - Art history, sculpture, design, printmaking, drawing, 1974 - 1979

American University of Paris

Associate in Arts Degree - Humanities, life drawing, printmaking, 1971 - 1973

Upper Canada College

Graduate - 1963 - 1971

Languages

English (native proficiency)

French (limited working proficiency)

Contact

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I'm a member of the Editors' Association of Canada

